



<https://jobroll.govhelp.in/job/zomato-recruitment-2024-remote-jobs-digital-marketing-manager-post/>

Zomato Recruitment 2024 – Remote Jobs – Digital Marketing Manager Post

Hiring organization
Zomato

Job Location

India
Remote work from: IND

Date posted
January 3, 2024

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Valid through
31.08.2024

Base Salary

USD 12,200 - USD 23,700

APPLY NOW

Qualifications

12th

Employment Type

Full-time

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Description

Zomato Recruitment 2024

Zomato, a leading online food delivery and restaurant discovery platform, is committed to providing delightful dining experiences to millions of users. As Zomato continues to innovate in the digital space, we are seeking a dynamic and experienced individual to join us as a Digital Marketing Manager. If you have a passion for digital marketing, a strategic mindset, and a track record of driving successful campaigns, this is an exciting opportunity for you.

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Zomato Recruitment Careers

Responsibilities:

- Develop and execute comprehensive digital marketing strategies.
- Define goals, objectives, and KPIs for digital campaigns.
- Stay abreast of industry trends and innovations in digital marketing.
- Plan, implement, and optimize digital marketing campaigns.
- Coordinate with internal teams and external agencies for campaign execution.
- Monitor campaign performance and analyze key metrics for optimization.

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Zomato Jobs Near Me

Skills:

- Proven experience in digital marketing, with a focus on online platforms and campaigns.
- Knowledge of various digital channels, including social media, search, and display.
- Strong analytical and data-driven decision-making skills.
- Ability to interpret data and derive actionable insights.

Important Links **Find the Link in [Apply Now](#) Button**

Familiarity with digital marketing analytics tools.

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