



<https://jobroll.govhelp.in/job/zomato-recruitment-2024-free-job-alert-digital-marketing-executive-post/>

Zomato Recruitment 2024 – Free Job Alert – Digital Marketing Executive Post

Hiring organization

Zomato

Date posted

January 11, 2024

Valid through

31.08.2024

APPLY NOW

Job Location

India

Remote work from: IND

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Base Salary

USD 12,300 - USD 23,800

Qualifications

12th

Employment Type

Full-time

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Description

Zomato Recruitment 2024

We're seeking a passionate and results-oriented Digital Marketing Executive (Fresher) to join our dynamic team and contribute to our digital growth journey. You'll be involved in crafting and executing engaging campaigns across various digital channels, helping us connect with our audience and achieve our marketing goals. This is your chance to learn from experienced professionals, gain hands-on experience, and make a real impact in a fast-paced environment.

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Zomato Recruitment Careers

Responsibilities:

- Develop engaging and informative content for our website, social media platforms, and email campaigns.
- Conduct keyword research and optimize content for search engines.
- Manage and schedule content across different channels.
- Develop and implement social media strategies to increase brand awareness, engagement, and lead generation.
- Create and manage engaging social media posts, including visuals and captions.
- Monitor and analyze social media performance and adjust strategies as needed.

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Zomato Jobs Near Me

Skills:

- Excellent written and verbal communication skills with a knack for crafting compelling content.
- Strong analytical and problem-solving skills.
- Proficiency in social media platforms (Facebook, Instagram, Twitter, etc.) and content management systems (WordPress, Drupal, etc.).
- Basic understanding of SEO principles and digital marketing best practices.
- Ability to work independently, manage multiple tasks, and meet deadlines.
- Passion for learning, adaptability, and a willingness to dive into new

Important Links

Find the Link in [Apply Now](#) Button

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