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Zomato Recruitment 2023 – Jobs For Freshers – Marketing Consultant Post

Hiring organization

Zomato

Job Location

India

Remote work from: India

Date posted

October 4, 2023

Valid through

31.12.2023

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Base Salary

USD 12,000 - USD 23,000

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Qualifications

12th

Employment Type

Full-time

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Description

Zomato Recruitment 2023

The Marketing Communications Manager is responsible for developing and executing marketing communications campaigns for Zomato. This includes creating and managing marketing materials, developing and executing public relations strategies, and managing social media channels. The ideal candidate will have a strong understanding of marketing communications principles and practices, as well as experience in the food and beverage industry.

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Zomato Recruitment Careers

Responsibilities:

- Develop and execute marketing communications campaigns for Zomato
- Create and manage marketing materials, such as brochures, flyers, and website content
- Develop and execute public relations strategies
- Manage social media channels
- Work with other marketing team members to develop and implement marketing strategies

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Zomato Jobs Near Me

Skills:

- Strong understanding of marketing communications principles and practices
- Experience in the food and beverage industry
- Excellent writing and editing skills
- Proficient in social media platforms
- Experience with public relations agencies

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