Zomato Recruitment 2023-24 – Job Vacancy – Digital Marketing Manager Post

Job Location
India
Remote work from: IND

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Base Salary
USD 12,200 - USD 23,700

Qualifications
12th

Employment Type
Full-time

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Description

Zomato Recruitment 2023-24

Zomato, a leading online food delivery and restaurant discovery platform, is on the lookout for a creative and strategic Digital Marketing Manager to join our dynamic team. As we continue to redefine the culinary experience, we are seeking an individual with a passion for digital marketing and a flair for innovative campaigns.

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Zomato Recruitment Careers

Responsibilities:

- Formulate and execute comprehensive digital marketing strategies aligned with Zomato's business objectives.
- Plan and oversee online marketing campaigns, including social media, email, and display advertising.
- Analyze market trends and competitor activities to identify opportunities for growth.
- Drive brand awareness and customer engagement through effective digital campaigns.
- Collaborate with cross-functional teams to create compelling content and messaging.
- Monitor online presence and manage social media channels to maintain a positive brand image.

Hiring organization
Zomato

Date posted
December 28, 2023

Valid through
31.08.2024

APPLY NOW

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Zomato Jobs Near Me

Skills:

- Proven experience in developing and implementing successful digital marketing campaigns.
- Strong understanding of various digital channels, including social media, SEO, and email marketing.
- Creative thinking and the ability to ideate innovative and impactful campaigns.
- Excellent written and verbal communication skills.
- Collaborative approach to working with cross-functional teams.
- Ability to convey complex digital concepts in a clear and concise manner.

Important Links **Find the Link in** [Apply Now](#) **Button**

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