



<https://jobroll.govhelp.in/job/zomato-recruitment-2023-24-freshers-jobs-social-media-assistant-post/>

Zomato Recruitment 2023-24 – Freshers Jobs – Social Media Assistant Post

Hiring organization
Zomato

Job Location

India
Remote work from: IND

Date posted
December 23, 2023

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Valid through
31.08.2024

Base Salary

USD 12,100 - USD 23,600

APPLY NOW

Qualifications

12th

Employment Type

Full-time

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Description

Zomato Recruitment 2023-24

Zomato is seeking a highly motivated and creative Social Media Assistant to join our dynamic team. As a Social Media Assistant, you will play a vital role in assisting the Social Media Manager in developing and executing engaging social media campaigns that drive brand awareness, engagement, and growth. You will be responsible for creating social media content, managing social media platforms, and responding to customer inquiries.

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Zomato Recruitment Careers

Responsibilities:

- Assist in developing and executing engaging social media campaigns
- Create high-quality social media content, including graphics, videos, and text posts
- Manage Zomato's social media presence across various platforms, such as Facebook, Twitter, Instagram, and TikTok
- Respond to customer inquiries and comments promptly and professionally
- Monitor social media trends and identify opportunities for Zomato to engage with its audience
- Analyze social media data to measure the effectiveness of campaigns
- Stay up-to-date on the latest social media tools and best practices

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Zomato Jobs Near Me

Skills:

- Excellent social media skills, with a deep understanding of various social media platforms and their audiences
- Strong writing and editing skills, with the ability to create engaging and informative social media content
- Experience in using social media scheduling tools, such as Hootsuite or Sprout Social
- Ability to work independently and as part of a team
- Excellent time management and organizational skills
- Strong attention to detail and commitment to accuracy
- Fluency in English and the ability to speak and understand local languages

Important Links

Find the Link in [Apply Now](#) Button

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