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Wipro Recruitment 2023 – Jobs Near Me – eCommerce Marketing Specialist / Executive Posts

Hiring organization

Wipro

Date posted

August 14, 2023

Valid through

31.12.2023

APPLY NOW

Job Location

India

Remote work from: India

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Base Salary

USD 26,000 - USD 32,000

Qualifications

10th,12th,Graduate

Employment Type

Full-time

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Description

Wipro Recruitment 2023

The eCommerce Marketing Specialist / Executive is responsible for developing and executing marketing campaigns that drive traffic and sales on Wipro's online channels. This role will work closely with the sales team, product team, and other marketing stakeholders to develop and execute a comprehensive marketing strategy that meets the needs of Wipro's target customers.

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Wipro Jobs Near Me

Responsibilities:

- Develop and execute marketing campaigns for Wipro's online channels, including paid search, social media, email marketing, and content marketing.
- Work with the sales team to develop and execute lead generation and conversion strategies.
- Track and analyze marketing campaign performance to identify and optimize opportunities.
- Collaborate with product and engineering teams to ensure that marketing campaigns are aligned with product roadmaps and technical capabilities.
- Stay up-to-date on the latest trends in eCommerce marketing and social media.
- Develop and maintain relationships with key influencers and media outlets.

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Wipro Careers

Skills:

- 3+ years of experience in eCommerce marketing
- Strong understanding of paid search, social media, email marketing, and content marketing
- Experience with marketing analytics tools
- Ability to work independently and as part of a team
- Excellent communication and interpersonal skills
- Ability to meet deadlines and work under pressure

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- Strong analytical and problem-solving skills
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team

Important Links Proficiency in Microsoft Office Suite (Excel, PowerPoint, Word)

Find the Link In [Apply Now](#) Button

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