

Vistara Job Change – Vistara Job Change – Jobs For Freshers For Marketing Associate Post

Hiring organization
Myntra

Job Location

India
Remote work from: IN

Date posted
March 17, 2024

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Valid through
31.08.2024

Base Salary

USD 14 - USD 21

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Qualifications

12th Passed

Employment Type

Full-time

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Description

Myntra Recruitment 2024

Myntra, a leading fashion and lifestyle e-commerce platform, is looking for enthusiastic and creative individuals to join our team as Marketing Associates. As we continue to redefine the online shopping experience, we are seeking fresh talent to contribute to our marketing efforts. Join Myntra and be part of a dynamic company that values innovation, style, and a commitment to delivering a seamless shopping experience.

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Myntra Recruitment Careers

Responsibilities:

- Assist in the planning and execution of marketing campaigns.
- Coordinate with internal teams and external partners to ensure campaign success.
- Monitor campaign performance and provide insights for optimization.
- Manage and update social media accounts with relevant and engaging content.
- Monitor social media trends and user engagement to enhance brand presence.
- Respond to customer inquiries and comments on social platforms.

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Skills:

- Creative thinking to contribute to engaging marketing campaigns.
- Ability to generate fresh ideas for content and promotions.
- Design sensibility to ensure visually appealing marketing materials.
- Familiarity with digital marketing trends and best practices.
- Basic understanding of SEO, SEM, and social media marketing.
- Quick learner with an interest in staying updated on industry developments.

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