



<https://jobroll.govhelp.in/job/toyota-recruitment-2023-free-job-alert-digital-marketing-manager-post/>

## Toyota Recruitment 2023 – Free Job Alert – Digital Marketing Manager Post

### Job Location

India  
Remote work from: IND

(adsbygoogle = window.adsbygoogle || []).push({});

### Base Salary

USD 12,000 - USD 17,000

### Qualifications

Graduate

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Toyota Recruitment 2023

The Digital Marketing Manager is responsible for developing and executing digital marketing strategies that drive brand awareness, website traffic, and lead generation for Toyota. This includes developing and managing digital marketing campaigns across all channels, such as search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, and email marketing. The Digital Marketing Manager will also work closely with the sales team to develop and execute lead generation campaigns.

(adsbygoogle = window.adsbygoogle || []).push({});

### Toyota Jobs Near Me

### Responsibilities:

- Develop and execute digital marketing strategies that align with Toyota's overall marketing goals.
- Manage and optimize digital marketing campaigns across all channels.
- Track and measure the performance of digital marketing campaigns and make recommendations for improvement.
- Work closely with the sales team to develop and execute lead generation campaigns.
- Create and manage content for Toyota's website and social media channels.
- Stay up-to-date on the latest digital marketing trends and technologies.

### Hiring organization

Toyota

### Date posted

August 10, 2023

### Valid through

31.12.2023

APPLY NOW

(adsbygoogle = window.adsbygoogle || []).push({});

#### Toyota Careers

#### Skills:

- Strong organizational and analytical skills
- Experience with Microsoft Office Suite (Excel, Word, Outlook)
- Attention to detail
- Ability to work independently and as part of a team
- Excellent customer service skills

#### Qualifications:

- Bachelor's degree in marketing, communications, or a related field.
- 3+ years of experience in digital marketing.
- Proven track record of success in developing and executing digital marketing campaigns.
- Strong analytical and problem-solving skills.
- Excellent communication and writing skills.
- Ability to work independently and as part of a team.

Review for digital marketing and Toyota.

**Important Links** **Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});