Tech Mahindra Recruitment 2023 – Jobs Near Me – Marketing Research Analyst Post

Hiring organization
Tech Mahindra

Job Location
India
Remote work from: India

Date posted
September 1, 2023

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Valid through
31.12.2023

Base Salary
USD 38,000 - USD 42,000

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Qualifications
10th ,12th

Employment Type
Full-time

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Description

Tech Mahindra Recruitment 2023

The Marketing Research Analyst is responsible for conducting market research to identify and assess opportunities for new products and services, as well as to improve the marketing of existing products and services. The ideal candidate will have a strong understanding of market research methodologies and be able to collect, analyze, and interpret data.

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Tech Mahindra Jobs Near Me

Responsibilities:

- Conduct primary and secondary market research to gather data on customer needs, preferences, and buying behavior.
- Analyze data to identify trends and opportunities.
- Develop and execute marketing research projects.
- Write reports and presentations that communicate research findings to stakeholders.
- Collaborate with other departments to develop and implement marketing strategies.

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Tech Mahindra Careers

Skills:

- Strong analytical and problem-solving skills
- Excellent research and writing skills

- Proficient in Microsoft Office Suite (Excel, PowerPoint, Word)
- Experience with market research software (e.g., SPSS, SAS)
- Ability to work independently and as part of a team

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- 1-2 years of experience in market research
- Strong quantitative and qualitative research skills
- Excellent written and verbal communication skills

Important Links

Find the Link in [Apply Now](#) Button

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