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Tech Mahindra Recruitment 2023 – All India Jobs – Sales Analyst Post

Hiring organization
Tech Mahindra

Job Location

India
Remote work from: India

Date posted
September 6, 2023

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Valid through
31.12.2023

Base Salary

USD 16,000 - USD 23,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Tech Mahindra Recruitment 2023

The Customer Marketing Manager (Fresher) is responsible for developing and executing marketing campaigns that target and engage Capgemini's customers. This includes tasks such as developing marketing strategies, creating marketing collateral, and managing marketing campaigns. This is an entry-level position that offers the opportunity to learn about customer marketing and gain experience in a leading IT consulting firm.

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Tech Mahindra Jobs Near Me

Responsibilities:

- Develop and execute marketing campaigns that target and engage Capgemini's customers.
- Develop marketing strategies based on customer insights.
- Create marketing collateral, such as brochures, website content, and social media posts.
- Manage marketing campaigns, including tracking results and making adjustments as needed.
- Work with other marketing team members to ensure that marketing efforts are aligned with the overall business goals.

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Tech Mahindra Careers

- **Skills:**

- Strong marketing skills, including strategic thinking, creative problem-solving, and analytical skills.
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite.

Important Links Knowledge of marketing software and tools **Find the Link in [Apply Now](#) Button**

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