



<https://jobroll.govhelp.in/job/tata-steel-recruitment-2023-jobs-near-me-marketing-assistant-post/>

Tata Steel Recruitment 2023 – Jobs Near Me – Marketing Assistant Post

Hiring organization
Tata Steel

Job Location

India
Remote work from: India

Date posted
August 11, 2023

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Valid through
31.01.2024

Base Salary

USD 20,000 - USD 25,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Tata Steel Recruitment 2023

The Marketing Assistant is responsible for providing administrative and creative support to the Marketing team. This includes tasks such as compiling and distributing marketing collateral, managing social media accounts, creating marketing content, and responding to customer inquiries. The ideal candidate will have a strong understanding of marketing principles and practices, as well as excellent communication and interpersonal skills.

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Tata Steel Jobs Near Me

Responsibilities:

- Assist with the development and execution of marketing campaigns
- Create and manage marketing content, including website copy, social media posts, and email campaigns
- Track and analyze marketing data to measure campaign performance
- Maintain and update marketing databases
- Respond to customer inquiries and complaints
- Liaise with vendors and suppliers
- Other duties as assigned

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Tata Steel Careers

Skills:

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)
- Experience with social media marketing platforms
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team
- Attention to detail and accuracy
- Strong organizational skills
- Ability to meet deadlines

Qualifications:

- Bachelor's degree in marketing or a related field
- 1-2 years of experience in marketing, preferably in a B2B setting

Important Links

Freshers is welcome to apply

Find the Link in [Apply Now](#) Button

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