https://jobroll.govhelp.in/job/tata-steel-recruitment-2023-jobs-near-me-marketing-analyst-post/

Tata Steel Recruitment 2023 – Jobs Near Me – Marketing Analyst Post

Hiring organization
Tata Steel

Job Location
India
Remote work from: India

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Date posted
August 11, 2023

Valid through
31.12.2023

Base Salary
USD 18,000 - USD 25,000

APPLY NOW

Qualifications
Graduate

Employment Type
Full-time

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Description

Tata Steel Recruitment 2023

We are looking for a talented and experienced Marketing Analyst to join our team at Tata Steel. The ideal candidate will have a strong understanding of marketing principles and practices, as well as experience with data analysis and visualization. The Marketing Analyst will be responsible for collecting and analyzing data to identify marketing opportunities, develop and execute marketing campaigns, and measure the effectiveness of marketing initiatives.

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Tata Steel Jobs Near Me

Responsibilities:

- Collect and analyze data on consumer behavior, market trends, and competitors to inform marketing strategies and tactics.
- Develop and execute marketing campaigns, including digital, social media, and print.
- Measure the effectiveness of marketing initiatives and make recommendations for improvement.
- Work with cross-functional teams to develop and implement marketing plans.
- Stay up-to-date on the latest marketing trends and technologies.

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Tata Steel Careers

Skills:

- Strong analytical and problem-solving skills
- Excellent communication and presentation skills
- Proficient in financial software applications
- Experience with GAAP and financial reporting

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- 2+ years of experience in marketing analytics or a related field.
- Strong understanding of marketing principles and practices.
- Experience with data analysis and visualization tools.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team.

Important Links **Find the Link in** [Apply Now](#) **Button**

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