



<https://jobroll.govhelp.in/job/sony-careers-2023-all-india-job-digital-marketing-strategist-post/>

Sony Careers 2023 – All India Job – Digital Marketing Strategist Post

Hiring organization
Sony

Job Location

India
Remote work from: India

Date posted
August 29, 2023

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Valid through
26.12.2023

Base Salary

USD 12,000 - USD 17,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Sony Recruitment 2023

The Digital Marketing Strategist is responsible for developing and implementing digital marketing strategies that help Sony achieve its business goals. This includes developing and executing digital advertising campaigns, managing social media channels, and optimizing website traffic. The ideal candidate will have a strong understanding of digital marketing best practices and be able to work independently and as part of a team.

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Sony Jobs Near Me

Responsibilities:

- Develop and execute digital marketing strategies that align with Sony's business goals
- Manage social media channels and create engaging content
- Optimize website traffic and improve conversion rates
- Work with other marketing team members to develop and execute marketing campaigns
- Stay up-to-date on the latest digital marketing trends
- Analyze data to track the performance of digital marketing campaigns
- Report on the results of digital marketing campaigns to stakeholders

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Sony Careers

Skills

- Proven ability to sell complex products and services
- Excellent communication and interpersonal skills
- Strong analytical and problem-solving skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite

Qualifications

- Bachelor's degree in marketing, business, or a related field
- 3+ years of experience in digital marketing
- Strong understanding of digital marketing best practices
- Experience with social media marketing, search engine optimization (SEO), and pay-per-click (PPC) advertising
- Experience with website analytics and reporting
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team

Important Links

Find the Link in [Apply Now](#) Button

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