



<https://jobroll.govhelp.in/job/rapido-jobs-2023-jobs-near-me-market-researcher-posts/>

## Rapido Jobs 2023 – Jobs Near Me – Market Researcher Posts

### Hiring organization

Rapido

### Date posted

August 29, 2023

### Valid through

31.12.2023

APPLY NOW

### Job Location

India

Remote work from: India

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### Base Salary

USD 18,000 - USD 24,000

### Qualifications

12th Passed & Graduate

### Employment Type

Full-time

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### Description

## Rapido Recruitment 2023

The Market Researcher is responsible for conducting market research and analysis to support the development and execution of Rapido's marketing strategies. This includes developing and executing research plans, collecting and analyzing data, and communicating findings to stakeholders.

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### Rapido Jobs Near Me

#### Responsibilities:

- Develop and execute market research plans to support the development and execution of Rapido's marketing strategies.
- Collect and analyze data from a variety of sources, including surveys, interviews, and focus groups.
- Communicate findings to stakeholders in a clear and concise manner.
- Stay up-to-date on the latest market trends and developments.
- Identify and track key performance indicators (KPIs) to measure the effectiveness of marketing campaigns.
- Develop and implement marketing research methodologies.
- Collaborate with other departments to ensure that marketing research findings are integrated into decision-making.

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## Rapido Careers

### Skills:

- Strong analytical and research skills.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite and statistical software.
- Experience with market research methodologies.
- Knowledge of the online and mobile marketing landscape.

### Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- 2+ years of experience in market research.

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