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Rapido Jobs 2023 – All India Jobs – Market Researcher Post

Hiring organization
Rapido

Job Location

India
Remote work from: India

Date posted
August 25, 2023

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Valid through
31.12.2023

Base Salary

USD 18,000 - USD 24,000

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Qualifications

12th Passed & Graduate

Employment Type

Full-time

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Description

Rapido Recruitment 2023

The Market Researcher is responsible for conducting market research and analysis to support the development and execution of Rapido's marketing strategies. This includes developing and executing research plans, collecting and analyzing data, and communicating findings to stakeholders.

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Rapido Jobs Near Me

Responsibilities:

- Develop and execute market research plans to support the development and execution of Rapido's marketing strategies.
- Collect and analyze data from a variety of sources, including surveys, interviews, and focus groups.
- Communicate findings to stakeholders in a clear and concise manner.
- Stay up-to-date on the latest market trends and developments.
- Identify and track key performance indicators (KPIs) to measure the effectiveness of marketing campaigns.
- Develop and implement marketing research methodologies.
- Collaborate with other departments to ensure that marketing research findings are integrated into decision-making.

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Rapido Careers

Skills:

- Strong analytical and research skills.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite and statistical software.
- Experience with market research methodologies.
- Knowledge of the online and mobile marketing landscape.

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- 2+ years of experience in market research.

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