

Nykaa Recruitment 2023 – All India Jobs – Social Media Assistant Post

Hiring organization
Nykaa

Job Location

India
Remote work from: India

Date posted
August 10, 2023

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Valid through
31.12.2023

Base Salary

USD 24,000 - USD 30,000

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Qualifications

12th Passed

Employment Type

Full-time

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Description

Nykaa Recruitment 2023

The Social Media Assistant is responsible for supporting the Social Media Manager in developing and executing Nykaa's social media strategy. This includes creating and scheduling content, managing social media channels, and responding to customer inquiries.

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Nykaa Careers

Responsibilities:

- Create and schedule social media content that is engaging, informative, and on-brand.
- Manage Nykaa's social media channels, including Facebook, Instagram, Twitter, and Pinterest.
- Respond to customer inquiries in a timely and helpful manner.
- Track social media analytics and report on results.
- Collaborate with other departments to develop and execute social media campaigns.

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Nykaa Jobs Near Me

Skills:

- Strong troubleshooting and problem-solving skills.
- Excellent knowledge of computer hardware and software.
- Experience with Windows, Linux, and macOS operating systems.

- Experience with networking technologies.
- Excellent customer service skills.

Qualifications:

- Bachelor’s degree in marketing, communications, or a related field.
- 1-2 years of experience in social media marketing.
- Strong understanding of social media platforms and best practices.
- Excellent writing and editing skills.
- Ability to work independently and as part of a team.
- Strong attention to detail.

Important Links Find the Link in [Apply Now](#) Button

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