

## Nykaa Recruitment 2023 – All India Jobs – Purchasing Staff Post

**Hiring organization**  
Nykaa

### Job Location

India  
Remote work from: India

**Date posted**  
September 2, 2023

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**Valid through**  
25.10.2023

### Base Salary

USD 18,000 - USD 28,000

APPLY NOW

### Qualifications

Graduate

### Employment Type

Full-time

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### Description

## Nykaa Recruitment 2023

The Purchasing Staff is responsible for supporting the procurement team in all aspects of the purchasing process, from sourcing and negotiating contracts to managing inventory and ensuring compliance with regulations. The ideal candidate will have a strong understanding of supply chain management and be able to work independently and as part of a team.

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## Nykaa Careers

### Responsibilities:

- Conduct market research to identify new opportunities and trends
- Analyze consumer behavior data to develop insights into customer needs and preferences
- Create marketing materials, such as brochures, email campaigns, and social media posts
- Manage social media channels to engage with customers and promote Nykaa's brand
- Assist with organizing promotional events
- Track and analyze marketing results to measure the effectiveness of campaigns
- Stay up-to-date on the latest marketing trends and technologies

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## Nykaa Jobs Near Me

### Skills:

- Strong research and analytical skills
- Excellent written and verbal communication skills
- Proficient in social media platforms and marketing software
- Ability to work independently and as part of a team
- Passion for marketing and the beauty industry

**Qualifications:**

- Bachelor's degree in marketing, communications, or a related field

**Important Links** **Find the Link in [Apply Now](#) Button**

2 years of experience in marketing, preferably in the beauty industry

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