

Nykaa Recruitment 2023 – All India Jobs – Marketing Associate Post

Hiring organization
Nykaa

Job Location

India
Remote work from: India

Date posted
August 26, 2023

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Valid through
25.10.2023

Base Salary

USD 18,000 - USD 28,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Nykaa Recruitment 2023

The Marketing Associate is responsible for supporting the planning and execution of marketing and advertising activities for Nykaa. This includes conducting market research, analyzing consumer behavior data, creating marketing materials, and managing social media channels. The ideal candidate will be a highly motivated and results-oriented individual with a passion for marketing and a strong understanding of the beauty industry.

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Nykaa Careers

Responsibilities:

- Conduct market research to identify new opportunities and trends
- Analyze consumer behavior data to develop insights into customer needs and preferences
- Create marketing materials, such as brochures, email campaigns, and social media posts
- Manage social media channels to engage with customers and promote Nykaa's brand
- Assist with organizing promotional events
- Track and analyze marketing results to measure the effectiveness of campaigns
- Stay up-to-date on the latest marketing trends and technologies

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Nykaa Jobs Near Me

Skills:

- Strong research and analytical skills
- Excellent written and verbal communication skills
- Proficient in social media platforms and marketing software
- Ability to work independently and as part of a team
- Passion for marketing and the beauty industry

Qualifications:

- Bachelor's degree in marketing, communications, or a related field

Important Links **Find the Link in [Apply Now](#) Button**

2 years of experience in marketing, preferably in the beauty industry

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