

Nykaa Recruitment 2023 – All India Jobs – Content Marketing Manager Post

Hiring organization
Nykaa

Job Location

India
Remote work from: India

Date posted
August 3, 2023

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Valid through
25.10.2023

Base Salary

USD 18,000 - USD 28,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Nykaa Recruitment 2023

Nykaa is looking for a talented Content Marketing Manager to join our team and help us grow our brand awareness and online presence. The ideal candidate will have a strong understanding of content marketing principles and be able to develop and execute content strategies that drive results. You will be responsible for creating, managing, and optimizing all of our content, including blog posts, social media posts, infographics, and email campaigns. You will also work closely with our design and development teams to ensure that our content is visually appealing and user-friendly.

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Nykaa Careers

Responsibilities:

- Develop and execute content marketing strategies that align with Nykaa's overall marketing goals.
- Create high-quality content that is informative, engaging, and relevant to our target audience.
- Manage and optimize our social media channels to drive traffic and engagement.
- Work with our design and development teams to create visually appealing and user-friendly content.
- Track and measure the performance of our content marketing campaigns and make adjustments as needed.

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Nykaa Jobs Near Me

Skills

- Strong understanding of machine learning and deep learning
- Experience with Python, R, or other programming languages
- Experience with machine learning frameworks such as TensorFlow, PyTorch, or scikit-learn
- Experience with cloud computing platforms such as AWS, Azure, or GCP
- Excellent problem-solving and analytical skills
- Excellent communication and teamwork skills

Qualifications

- Bachelor's degree in marketing, communications, or a related field.
- 3+ years of experience in content marketing.
- Strong writing and editing skills.
- Experience with social media marketing.
- Experience with SEO and Google Analytics.
- Excellent organizational and time management skills.

Important Links

Ability to work independently and as part of a team.

Find the Link in [Apply Now](#) Button

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