



<https://jobroll.govhelp.in/job/nerolac-recruitment-2023-all-india-jobs-marketing-associate-post/>

Nerolac Recruitment 2023 – All India Jobs – Marketing Associate Post

Hiring organization
Nerolac

Job Location

India
Remote work from: IND

Date posted
September 6, 2023

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Valid through
31.12.2023

Base Salary

USD 12,000 - USD 18,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Nerolac Recruitment 2023

The Marketing Associate (Fresher) is responsible for supporting the marketing team in developing and executing marketing campaigns for Nerolac's products and services. This includes tasks such as creating marketing collateral, managing social media accounts, and tracking marketing results. This is an entry-level position that offers the opportunity to learn about marketing and gain experience in a leading paint company.

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Nerolac Jobs Near Me

Responsibilities:

- Create marketing collateral, such as brochures, website content, and social media posts
- Manage social media accounts for Nerolac
- Track marketing results and make recommendations for improvement
- Assist with other marketing activities as needed

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Nerolac Careers

Skills:

- Strong communication and interpersonal skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Knowledge of social media marketing
- Experience with graphic design software

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- Strong academic performance
- Demonstrated interest in marketing

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Ability to learn quickly and adapt to new technologies

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