

Myntra Recruitment 2024 - Private Jobs - Marketing Coordinator Post

Hiring organization
Myntra

Job Location

India
Remote work from: IND

Date posted
January 10, 2024

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Valid through
31.08.2024

Base Salary

USD 14,200 - USD 20.700

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Myntra Recruitment 2024

Myntra, the leading online fashion destination in India, is more than just a shopping platform. We're a passionate team of fashion enthusiasts and tech-savvy individuals who are redefining the way people shop for style. We're all about creating a seamless and inspiring experience for our customers, and we're constantly innovating to stay ahead of the curve.

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Myntra Recruitment Careers

Responsibilities:

- Assist with the planning and execution of multi-channel marketing campaigns, including social media, email marketing, and influencer collaborations.
- Develop engaging content for various platforms, including blog posts, product descriptions, and social media captions.
- Manage and analyze campaign performance data to track progress and optimize strategies.
- Stay up-to-date on the latest trends and technologies in the digital marketing landscape.
- Support other marketing initiatives as needed, including event planning and PR activities.

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Myntra Jobs Near Me

Skills:

- Excellent written and verbal communication skills, with a passion for storytelling.
- Strong understanding of digital marketing principles and best practices.
- Proficient in social media platforms (Facebook, Instagram, Twitter) and content creation tools (Canva, etc.).
- Ability to work independently and as part of a team in a fast-paced environment.
- Excellent analytical and problem-solving skills.
- Fresh graduate with a bachelor's degree in any relevant field (Marketing, Communications, Fashion, etc.)

Important Links Find the Link in [Apply Now](#) Button

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