

## Myntra Recruitment 2024 – Freshers Jobs – eCommerce Marketing Specialist Post

**Hiring organization**  
Myntra

### Job Location

India  
Remote work from: IND

**Date posted**  
December 19, 2023

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**Valid through**  
31.03.2024

### Base Salary

USD 13,900 - USD 20.400

APPLY NOW

### Qualifications

12th Passed

### Employment Type

Full-time

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### Description

## Myntra Recruitment 2024

Myntra is a leading fashion e-commerce platform in India, revolutionizing the way people shop. We offer a curated selection of top brands, trendy styles, and personalized experiences, all under one virtual roof. As an eCommerce Marketing Specialist at Myntra, you'll be at the heart of this exciting journey, shaping how millions of fashion enthusiasts discover and own their unique style.

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### Myntra Recruitment Careers

#### Responsibilities:

- Develop and execute data-driven marketing campaigns across email, social media, push notifications, and other digital channels.
- Craft compelling content, including product descriptions, blog posts, and social media copy, that resonates with Myntra's target audience.
- Analyze campaign performance, identify trends, and optimize strategies for continuous improvement.
- Collaborate with cross-functional teams like product, merchandising, and design to ensure a seamless customer experience.
- Stay abreast of the latest e-commerce and digital marketing trends, and adapt strategies accordingly.
- Contribute to the development and execution of innovative marketing initiatives to drive user acquisition and platform growth.

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## **Myntra Jobs Near Me**

### **Skills:**

- Bachelor's degree in Marketing, Communications, or a related field (freshers welcome!).
- 2+ years of experience in digital marketing, preferably in e-commerce, is a plus.
- Strong understanding of social media marketing and content creation.
- Proven ability to develop and execute successful marketing campaigns.
- Excellent data analysis and reporting skills.
- Creative and innovative thinking with a passion for storytelling.
- Strong communication and collaboration skills.

**Important Links** Ability to work independently and manage multiple priorities. **Find the Link in [Apply Now](#) Button**

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