

Myntra Recruitment 2023 – Vacancy Job Alert – Marketing Research Analyst Post

Hiring organization
Myntra

Job Location

India
Remote work from: India

Date posted
October 26, 2023

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Valid through
31.03.2024

Base Salary

USD 13,000 - USD 20,000

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Myntra Recruitment 2023

Myntra is looking for dynamic and results-oriented Marketing Research Analysts to join our team. As a Marketing Research Analyst, you will be responsible for collecting, analyzing, and interpreting data to support Myntra's marketing efforts. You will also be responsible for developing and executing marketing research plans and studies.

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Myntra Recruitment Careers

Responsibilities:

- Collect, analyze, and interpret data to identify trends and patterns in customer behavior, market share, and competitor activity.
- Develop and execute marketing research plans and studies to support Myntra's marketing efforts.
- Present research findings to senior management and recommend actionable insights.
- Stay up-to-date on the latest marketing research trends and best practices.

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Myntra Jobs Near Me

Skills:

- Strong analytical and problem-solving skills.

- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Proficiency in data analysis tools and software, such as Excel, SQL, and SPSS.

Important Links

Experience with marketing research is an added advantage.

Find the Link in [Apply Now](#) Button

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