Myntra Recruitment 2023 – Job Vacancy Near Me – Marketing Director Post

Hiring organization
Myntra

Job Location
India
Remote work from: India

Date posted
October 10, 2023

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Valid through
31.12.2023

Base Salary
USD 12,000 - USD 19,000

APPLY NOW

Qualifications
12th Passed

Employment Type
Full-time

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Description

Myntra Recruitment 2023

The Marketing Director is a senior-level position responsible for developing and executing Myntra's overall marketing strategy. This includes leading a team of marketing professionals, managing the marketing budget, and overseeing all aspects of the marketing mix, including product marketing, brand marketing, and digital marketing.

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Myntra Recruitment Careers

Responsibilities:

- Develop and execute Myntra's overall marketing strategy.
- Lead a team of marketing professionals responsible for product marketing, brand marketing, and digital marketing.
- Manage the marketing budget and ensure that it is allocated effectively.
- Develop and launch new marketing campaigns and initiatives.
- Track and measure the results of marketing campaigns and make necessary adjustments.
- Stay up-to-date on the latest marketing trends and technologies.
- Work with other departments to ensure that all marketing efforts are aligned with the company's overall business goals.

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Myntra Jobs Near Me

Skills:

- 10+ years of experience in marketing, preferably in the e-commerce industry.
- Strong knowledge of marketing principles and strategies.
- Excellent analytical and problem-solving skills.
- Ability to lead and manage a team of professionals.
- Excellent communication and interpersonal skills.
- Proficiency in Microsoft Office Suite and marketing analytics tools.

Important Links:

Find the Link in [Apply Now](#) Button

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