

## Myntra Recruitment 2023 – Job Search – Marketing Director Post

**Hiring organization**  
Myntra

### Job Location

India  
Remote work from: India

**Date posted**  
October 16, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

**Valid through**  
31.03.2024

### Base Salary

USD 12,000 - USD 19,000

APPLY NOW

### Qualifications

12th Passed

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Myntra Recruitment 2023

The Marketing Director is a senior-level position responsible for developing and executing Myntra's overall marketing strategy. This includes leading a team of marketing professionals, managing the marketing budget, and overseeing all aspects of the marketing mix, including product marketing, brand marketing, and digital marketing.

(adsbygoogle = window.adsbygoogle || []).push({});

### Myntra Recruitment Careers

#### Responsibilities:

- Develop and execute Myntra's overall marketing strategy.
- Lead a team of marketing professionals responsible for product marketing, brand marketing, and digital marketing.
- Manage the marketing budget and ensure that it is allocated effectively.
- Develop and launch new marketing campaigns and initiatives.
- Track and measure the results of marketing campaigns and make necessary adjustments.
- Stay up-to-date on the latest marketing trends and technologies.
- Work with other departments to ensure that all marketing efforts are aligned with the company's overall business goals.

(adsbygoogle = window.adsbygoogle || []).push({});

### Myntra Jobs Near Me

**Skills:**

- 10+ years of experience in marketing, preferably in the e-commerce industry.
- Strong knowledge of marketing principles and strategies.
- Excellent analytical and problem-solving skills.
- Ability to lead and manage a team of professionals.
- Excellent communication and interpersonal skills.

**Important Links** Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});