

Meesho Recruitment 2023 – All Over India Jobs – Marketing Manager Post

Hiring organization
Meesho

Job Location

India
Remote work from: India

Date posted
September 6, 2023

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Valid through
17.01.2024

Base Salary

USD 21,000 - USD 23,000

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Qualifications

12th Passed

Employment Type

Full-time

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Description

Meesho Recruitment 2023

The Marketing Manager (Fresher) is responsible for developing and executing marketing campaigns that promote Meesho's products and services to a wider audience. This includes tasks such as developing marketing strategies, creating marketing collateral, and managing marketing campaigns. This is an entry-level position that offers the opportunity to learn about marketing and gain experience in a leading social commerce company.

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Meesho Careers

Responsibilities:

- Develop and execute marketing campaigns that promote Meesho's products and services
- Develop marketing strategies based on target audience insights
- Create marketing collateral, such as brochures, website content, and social media posts
- Manage marketing campaigns, including tracking results and making adjustments as needed
- Work with other marketing team members to ensure that marketing efforts are aligned with the overall business goals

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Meesho Jobs Near Me

Skills:

- Strong marketing skills, including strategic thinking, creative problem-solving, and analytical skills
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Knowledge of marketing software and tools

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- Strong academic performance
- Demonstrated interest in marketing

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