Meesho Recruitment 2023 – All India Jobs – Marketing Technologist Post

Hiring organization
Meesho

Date posted
August 12, 2023

Valid through
31.02.2023

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Job Location
India
Remote work from: India

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Base Salary
USD 13,000 - USD 18,000

Qualifications
12th Passed

Employment Type
Full-time

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Description

Meesho Recruitment 2023

The Marketing Technologist is responsible for developing and executing marketing campaigns that drive user acquisition, engagement, and retention. They will work closely with the marketing team to develop and implement strategies that leverage data and technology to reach Meesho's target audience. The ideal candidate will have a strong understanding of marketing principles, data analysis, and digital marketing.

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Meesho Careers

Responsibilities:

- Develop and execute marketing campaigns that drive user acquisition, engagement, and retention
- Work closely with the marketing team to develop and implement marketing strategies
- Analyze data to identify trends and opportunities
- Manage and optimize marketing campaigns
- Stay up-to-date on the latest marketing trends and technologies
- Work with engineering and product teams to integrate marketing technologies
- Train and mentor junior marketing team members

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Meesho Jobs Near Me

Skills:

- Strong understanding of marketing principles
- Experience with data analysis and digital marketing
- Ability to work independently and as part of a team
- Excellent communication and presentation skills
- Ability to work under pressure and meet deadlines
- Strong attention to detail
- Proficiency in Google Analytics and other marketing analytics tools

Qualifications:

- Bachelor's degree in marketing, business, or a related field
- 2+ years of experience in marketing, preferably in a digital marketing role
- Experience with data analysis and marketing automation tools
- Strong understanding of Google Analytics and other marketing analytics tools

Important Links

Find the Link in [Apply Now](#) Button

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