

https://jobroll.govhelp.in/job/jsw-steel-jobs-2023-jobs-near-me-marketing-staff-post/

JSW Steel Jobs 2023 - Jobs Near Me - Marketing Staff Post

Job Location

India

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Base Salary

USD 14,000 - USD 20,000

Qualifications

12th Passed & Graduate

Employment Type

Full-time

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Description

JSW Steel Recruitment 2023

The Marketing Staff is responsible for supporting the Marketing Manager in the development and execution of marketing strategies and campaigns for JSW Steel. This includes developing and executing marketing plans, managing marketing projects, and tracking and analyzing marketing results.

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JSW Steel Jobs Near Me

Responsibilities:

- Develop and execute marketing plans for JSW Steel products and services.
- Manage marketing projects, including budget, timeline, and resources.
- Track and analyze marketing results to measure the effectiveness of campaigns.
- Develop and maintain relationships with key stakeholders, including customers, partners, and media.
- Create and manage marketing content, including website content, social media posts, and marketing collateral.
- Represent JSW Steel at industry events and conferences.

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JSW Steel Careers

Skills:

Hiring organization

JSW Steel

Date posted

August 14, 2023

Valid through

31.12.2023

APPLY NOW

- Strong marketing and communication skills.
- Ability to develop and execute marketing plans.
- Experience with marketing analytics and reporting.
- Ability to work independently and as part of a team.
- Excellent written and verbal communication skills.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Experience with marketing software, such as HubSpot or Marketo, is a plus.

Qualifications:

- Bachelor's degree in marketing or a related field.
- 2+ years of experience in marketing, preferably in the steel industry.
- Strong understanding of marketing principles and practices.
- Ability to work independently and as part of a team.
- Excellent written and verbal communication skills.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).

Importance with marketing of tware such as Hubspot or Marketo, is a plus on Button

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