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Jio Careers – Work From Home Jobs – Marketing Communications Manager Posts

Hiring organization
Jio

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted
April 13, 2024

Valid through
31.12.2024

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Base Salary

USD 17 - USD 25

Qualifications

Graduate, Post Graduate

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Employment Type

Full-time, Work From Home

Description

Jio Careers

Make Your Mark in the World of Telecom: Marketing Communications Manager at Jio

About Jio

Jio isn't just a telecom company, it's a revolution. We're the driving force behind India's digital revolution, connecting millions and transforming the way people live, work, and play. We're a young, dynamic company with a finger on the pulse of what matters most – innovation, affordability, and customer satisfaction.

The Position: Marketing Communications Manager

Are you a communication whiz with a knack for storytelling? Do you get a thrill out of crafting compelling messages that resonate with audiences? If so, then we want you on our team! As our Marketing Communications Manager, you'll play a pivotal role in shaping Jio's brand image and amplifying our voice across various channels.

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Here's a glimpse into what your day-to-day might look like:

- **Developing and executing strategic communication plans:** You'll

work closely with marketing teams to understand our goals and translate them into effective communication campaigns.

- **Content is king (or queen!):** You'll be responsible for creating captivating content, from press releases and social media posts to website copy and marketing brochures.
- **Media relations magic:** Building strong relationships with media outlets is key! You'll be the bridge between Jio and the media world, pitching stories and securing placements.
- **Staying ahead of the curve:** The digital landscape is ever-evolving. You'll stay updated on the latest trends and technologies to ensure our communication strategies are fresh and effective.
- **Metrics matter:** You'll analyze the performance of our communication campaigns, measuring their impact and making adjustments for continuous improvement.

We're looking for someone who has the following superpowers:

- **Bachelor's degree in Mass Communication, Marketing, or a related field (experience can substitute for a formal degree).**
- **Minimum 2-4 years of experience in marketing communications or a similar role.** (Freshers with exceptional portfolios will also be considered)
- **A natural storyteller with a knack for crafting clear, concise, and engaging content.**
- **Experience in developing and managing communication campaigns across various channels (print, digital, social media).**
- **Excellent understanding of the media landscape and strong media relations skills.**
- **A data whiz who can analyze campaign performance and translate insights into action.**
- **A team player who thrives in a collaborative environment.**
- **Creativity, passion, and a relentless drive to succeed.**

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Why Join the Jio Family?

Jio isn't just a workplace, it's a springboard for your career. Here's what awaits you:

- **Work on cutting-edge projects:** Be a part of shaping the future of telecom in India.
- **Learning and development:** We invest in our people. You'll have ample opportunities to grow your skills and knowledge.
- **Fast-paced and dynamic environment:** No two days are the same at Jio.

Get ready for an exciting and challenging ride.

- **Competitive compensation and benefits package:** We value our talent and offer a rewarding work experience.
- **A collaborative and supportive work culture:** We believe in teamwork and creating a space where everyone feels valued.

How to Apply:

Head over to our careers page and submit your resume. Let's chat and see if you're the missing piece of our amazing team!

Ready to Make a Difference?

Join Jio and be a part of the company that's redefining the way India connects. We offer a chance to make a real impact, work with some of the brightest minds in the industry, and build a fulfilling career. So, what are you waiting for? Apply today!

General Overview:

As a Marketing Communications Manager at Jio, you'll be the voice of our brand. You'll develop and execute communication strategies that resonate with our target audience and help us achieve our marketing objectives. This role is a perfect fit for someone who is passionate about communication, creative, and enjoys working in a fast-paced environment.

We encourage both experienced professionals and enthusiastic freshers to apply. If you have the skills and the drive, we want to hear from you!

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Important Links

Find the Link in [Apply Now](#) Button

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