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Infosys Recruitment 2023 – Free Job Alert – eCommerce Marketing Executive Post

Hiring organization
Infosys

Job Location

India
Remote work from: India

Date posted
October 2, 2023

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Valid through
31.01.2024

Base Salary

USD 19,000 - USD 28,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Infosys Recruitment 2023

Infosys is looking for an eCommerce Marketing Executive to join our team and help us drive growth through our online channels. The ideal candidate will have a strong understanding of eCommerce marketing strategies and tactics, as well as experience in managing and executing marketing campaigns across a variety of channels.

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Infosys Careers

Responsibilities:

- Develop and execute eCommerce marketing campaigns to drive traffic, leads, and sales
- Manage and optimize the company's online presence, including website, social media, and search engine optimization
- Collaborate with product and design teams to create compelling product copy and marketing materials
- Track and analyze marketing performance to identify areas for improvement
- Work with other marketing teams to develop and implement cross-channel campaigns

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Infosys Jobs Near Me

Skills:

- Strong understanding of eCommerce marketing strategies and tactics
- Experience in managing and executing marketing campaigns across a variety of channels, including website, social media, and search engine optimization
- Excellent writing and editing skills
- Ability to work independently and as part of a team

Important Links **Find the Link in [Apply Now](#) Button**

Strong analytical and problem-solving skills

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