

https://jobroll.govhelp.in/job/hotstar-recruitment-2023-24-job-change-marketing-staff-post/

Hotstar Recruitment 2023-24 - Job Change - Marketing Staff Post

Job Location

India

Remote work from: IND

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Base Salary

USD 17,000 - USD 24,500

Qualifications

Graduate

Employment Type

Full-time

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Description

Hotstar Recruitment 2023-24

Hotstar, a leading digital streaming platform, is looking for dynamic and talented individuals to join our team as Marketing Staff. As we continue to redefine the digital entertainment landscape, we are seeking passionate professionals who can contribute to the success of our marketing initiatives. Join Hotstar and be part of an exciting journey in the world of digital entertainment.

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Hotstar Jobs Near Me

Responsibilities:

- · Assist in the planning and execution of marketing campaigns.
- Coordinate with cross-functional teams to ensure campaign success.
- Monitor and analyze the performance of marketing initiatives.
- Contribute to the creation of marketing collateral and content.
- · Assist in developing creative assets for campaigns.
- Ensure consistency in brand messaging across various channels.

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Hotstar Careers

Skills:

Hiring organization

Hotstar

Date posted

December 28, 2023

Valid through

31.08.2024

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- Understanding of marketing principles and best practices.
- Familiarity with digital marketing channels and strategies.
- Ability to contribute to the development of marketing plans.
- Creative thinking to contribute to the development of engaging content.
- Design sensibility for visual content creation.

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