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Hitachi Recruitment 2023 – Jobs Near Me – Marketing Communications Manager Post

Hiring organization
Hitachi

Job Location

India
Remote work from: India

Date posted
August 23, 2023

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Valid through
31.12.2023

Base Salary

USD 22,000 - USD 32,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Hitachi Recruitment 2023

The Marketing Communications Manager is responsible for developing and executing marketing communications strategies that build brand awareness, generate leads, and drive sales for Hitachi. This includes developing creative content, managing social media channels, and executing public relations campaigns. The ideal candidate will have a strong understanding of marketing principles, as well as experience in developing and executing successful marketing campaigns.

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Hitachi Jobs Near Me

Responsibilities:

- Develop and execute marketing communications strategies that align with the overall marketing goals of Hitachi
- Create and manage creative content for marketing materials, such as website, brochures, and social media posts
- Manage social media channels to engage with customers and promote Hitachi products and services
- Develop and execute public relations campaigns to generate positive media coverage for Hitachi
- Work with other marketing team members to develop and implement marketing plans
- Track and measure the results of marketing campaigns to ensure

effectiveness

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Hitachi Careers

• Skills:

- Strong understanding of marketing principles
- Experience in developing and executing marketing campaigns
- Excellent written and verbal communication skills
- Strong creative and analytical skills
- Ability to work independently and as part of a team
- Ability to manage multiple projects simultaneously

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 5+ years of experience in marketing communications
- Experience in social media marketing and public relations

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