

Hitachi Recruitment 2023 – Work From Home – Content Marketing Manager Post

Hiring organization
Hitachi

Job Location

India
Remote work from: IND

Date posted
August 25, 2023

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Valid through
31.12.2023

Base Salary

USD 15,000 - USD 18,000

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Qualifications

Graduate

Employment Type

work from home

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Description

Hitachi Recruitment 2023

The Content Marketing Manager is responsible for developing and executing Hitachi's content marketing strategy. This includes creating and managing high-quality content that attracts and engages target audiences, as well as measuring and optimizing the results of content marketing campaigns.

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Hitachi Jobs Near Me

Responsibilities:

- Develop and execute Hitachi's content marketing strategy
- Create and manage high-quality content that attracts and engages target audiences
- Measure and optimize the results of content marketing campaigns
- Work with cross-functional teams to ensure content is aligned with marketing goals and objectives
- Stay up-to-date on the latest content marketing trends and best practices
- Collaborate with writers, designers, and editors to create engaging and informative content
- Manage a team of content marketing specialists
- Track and report on content marketing metrics

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Hitachi Careers

- Bachelor's degree in marketing, communications, or a related field
- 3+ years of experience in content marketing
- Strong writing and editing skills

- Experience with SEO and social media marketing
- Ability to work independently and as part of a team
- Excellent communication and presentation skills

Ability to meet deadlines and work under pressure

Important Links **Find the Link in [Apply Now](#) Button**

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