Hitachi Recruitement 2023 – Free Job Alert – Marketing Assistant Post

Hiring organization
Hitachi

Job Location
India
Remote work from: IND

Date posted
August 26, 2023

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Valid through
31.12.2023

Base Salary
USD 12,000 - USD 17,000

APPLY NOW

Qualifications
Graduate

Employment Type
Full-time

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Description

Hitachi Recruitment 2023

The Marketing Assistant provides administrative and creative support to the Marketing team. This includes developing and executing marketing campaigns, managing marketing assets, and supporting marketing events. The ideal candidate will have a strong understanding of marketing principles and practices, as well as excellent communication and organizational skills.

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Responsibilities:

- Develop and execute marketing campaigns, including copywriting, graphic design, and social media management
- Manage marketing assets, such as website content, brochures, and presentations
- Support marketing events, such as trade shows and conferences
- Assist with market research and competitive analysis
- Track marketing results and metrics
- Other duties as assigned

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Hitachi Careers

Skills:

- Strong understanding of marketing principles and practices
- Excellent communication and organizational skills
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

- Experience with social media marketing and website management
- Ability to work independently and as part of a team
- Attention to detail and ability to meet deadlines

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 1-2 years of experience in marketing, preferably in a B2B environment
- Strong writing and editing skills
- Creative and innovative thinker
- Ability to work under pressure and meet deadlines

Important Links **Find the Link in** [Apply Now](#) **Button**

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