



<https://jobroll.govhelp.in/job/havells-recruitment-2023-all-india-jobs-social-media-assistant-post/>

Havells Recruitment 2023 – All India Jobs – Social Media Assistant Post

Hiring organization
Havells

Job Location

India
Remote work from: India

Date posted
August 19, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.12.2023

Base Salary

USD 30,000 - USD 35,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Havells Recruitment 2023

The Social Media Assistant is responsible for supporting the marketing team in the creation and execution of social media campaigns. This includes developing and executing content plans, managing social media accounts, and monitoring and responding to social media engagement. The ideal candidate will have a strong understanding of social media platforms, as well as excellent writing and communication skills.

(adsbygoogle = window.adsbygoogle || []).push({});

Havells Jobs Near Me

Responsibilities:

- Develop and execute content plans for social media campaigns
- Manage social media accounts, including posting content, responding to comments, and monitoring engagement
- Track and analyze social media data to measure campaign performance
- Collaborate with other members of the marketing team to develop and implement social media strategies
- Stay up-to-date on the latest social media trends and best practices

(adsbygoogle = window.adsbygoogle || []).push({});

Havells Careers

Skills:

- Strong understanding of social media platforms (Facebook, Twitter, Instagram, LinkedIn, etc.)
- Excellent writing and communication skills
- Ability to work independently and as part of a team
- Ability to manage multiple projects simultaneously
- Strong analytical skills
- Attention to detail

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 1-2 years of experience in social media marketing
- Proficiency in social media management tools (Hootsuite, Buffer, etc.)

Important Links **Find the Link in [Apply Now](#) Button**

Experience with graphic design and video editing a plus.

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

```
(adsbygoogle = window.adsbygoogle || []).push({});
```