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Havells Recruitment 2023 – All India Jobs – Marketing Staff Post

Hiring organization
Havells

Job Location

India
Remote work from: India

Date posted

August 8, 2023

Valid through

25.10.2023

Base Salary

USD 28,000 - USD 38,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

Description

Havells Recruitment 2023

The Marketing Staff is responsible for supporting the marketing team in a variety of tasks, including:

- Developing and executing marketing plans
- Creating and managing marketing collateral
- Conducting market research
- Managing social media accounts

Havells Careers

Responsibilities:

- Develop and execute marketing plans for assigned products or brands
- Create and manage marketing collateral, such as brochures, flyers, and website content
- Conduct market research to identify target audiences and their needs
- Manage social media accounts and create engaging content
- Track and analyze marketing performance to measure results and optimize campaigns
- Assist with other marketing activities as needed

Havells Jobs Near Me

Skills:

- Strong written and verbal communication skills
- Excellent organizational and time management skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience with social media marketing platforms
- Experience with market research tools
- A passion for marketing and a desire to learn new things

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 1-2 years of experience in marketing, preferably in a B2C company
- Strong analytical and problem-solving skills
- Ability to work under pressure and meet deadlines

Important Links A creative and innovative thinker

Find the Link in [Apply Now](#) Button

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