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Havells Recruitment 2023 – All India Jobs – Market Researcher Post

Hiring organization
Havells

Job Location

India
Remote work from: India

Date posted
August 3, 2023

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Valid through
25.10.2023

Base Salary

USD 18,000 - USD 28,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Havells Recruitment 2023

The Market Researcher is responsible for collecting and analyzing market data to inform the development of Havells' marketing strategy. This includes conducting surveys, focus groups, and other research methods to understand customer needs, preferences, and trends. The Market Researcher will also work with other members of the marketing team to develop and execute marketing campaigns.

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Havells Careers

Responsibilities:

- Conduct market research to identify and assess market opportunities and threats.
- Analyze market data to identify customer needs and preferences.
- Develop and execute marketing research plans.
- Write and present research reports.
- Work with other members of the marketing team to develop and execute marketing campaigns.

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Havells Jobs Near Me

Skills:

- Strong understanding of electrical and mechanical engineering principles
- Experience with embedded systems and IoT
- Experience with product design, development, and testing
- Excellent problem-solving and debugging skills
- Ability to work independently and as part of a team
- Excellent communication and interpersonal skills

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- 2+ years of experience in market research.
- Strong analytical and problem-solving skills.
- Excellent written and verbal communication skills.

Important Links Find the Link in [Apply Now](#) Button

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