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Flipkart Jobs Part Time/ Merchandising Associate - Flipkart Jobs For Freshers

Job Location

India

Remote work from: IND

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Base Salary

USD 13 - USD 27

Qualifications

10th/12th Passed

Employment Type

Full-time

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Description

Flipkart Jobs Part Time

As a Merchandising Associate at Flipkart, you'll play a crucial role in supporting our category teams by ensuring a seamless and engaging customer experience. You'll be responsible for a variety of tasks, including product listing optimization, data management, and competitor analysis, all with the goal of driving sales and brand awareness.

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Flipkart Careers

Responsibilities:

- Product Listing Optimization: You'll be responsible for creating and maintaining accurate and engaging product listings that comply with Flipkart's guidelines. This includes:
 - Writing compelling product descriptions and titles.
 - Uploading high-quality product images and videos.
 - Categorizing and tagging products accurately.
- Data Management: You'll assist with maintaining and analyzing product data to ensure its accuracy and completeness. This involves:
 - Monitoring key performance indicators (KPIs) such as traffic, conversion rates, and reviews.
 - Identifying trends and opportunities for improvement.
 - $\circ\,$ Providing data-driven insights to support category teams.
- Competitor Analysis: You'll stay informed about market trends and

Hiring organization

Flipkart

Date posted

March 2, 2024

Valid through 31.08.2024

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competitor activity by:

- · Researching competitor offerings and pricing.
- Identifying opportunities for Flipkart to differentiate itself.
- Providing insights to support strategic decision-making.

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Flipkart Jobs Near Me

Skills:

- Excellent written and verbal communication skills
- · Strong analytical and problem-solving skills
- Ability to work independently and as part of a team
- · Excellent attention to detail and accuracy
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- Familiarity with e-commerce platforms and best practices (a plus)

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