

DTDC Recruitment 2024 – Latest Jobs – Sales and Marketing Associate Post

Hiring organization
DTDC

Job Location

India
Remote work from: IND

Date posted
January 8, 2024

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Valid through
31.08.2024

Base Salary

USD 15,200 - USD 20,700

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

DTDC Recruitment 2024

As a Sales and Marketing Associate at DTDC, you'll play a vital role in driving our sales growth and brand awareness. You'll be responsible for generating leads, managing customer relationships, and developing creative marketing campaigns to expand our reach. This is an exciting opportunity for a passionate and results-oriented individual to gain valuable experience in the dynamic world of logistics and marketing.

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DTDC Recruitment Careers

• Responsibilities:

- **Lead Generation:** Identify and qualify potential customers through targeted outreach, market research, and participation in industry events.
- **Customer Relationship Management:** Build and maintain strong relationships with existing clients, providing exceptional service and addressing their needs promptly.
- **Marketing Initiatives:** Assist with the development and execution of marketing campaigns across various channels, including social media, email marketing, and event participation.
- **Data Analysis and Reporting:** Monitor key performance indicators (KPIs) and generate reports to track progress and identify areas for improvement.
- **Additional Tasks:** Provide administrative support to the sales and marketing team as needed.

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DTDC Jobs Near Me

Skills:

- Excellent communication and interpersonal skills, with the ability to build rapport with diverse audiences.
- Strong written and verbal communication skills, with a focus on clarity and persuasiveness.
- Proficient in Microsoft Office Suite and basic marketing software tools.
- Ability to work independently, manage multiple tasks, and prioritize effectively.
- A positive attitude, a willingness to learn, and a passion for exceeding expectations.

Important Links

Find the Link in [Apply Now](#) Button

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