

DBS Bank Recruitment 2023 – Free Job Alert – Marketing Staff Post

Hiring organization
DBS Bank

Job Location

India
Remote work from: IND

Date posted
August 23, 2023

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Valid through
31.12.2023

Base Salary

USD 25,000 - USD 27,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

DBS Bank Recruitment 2023

The Marketing Staff is responsible for supporting the marketing team in the development and execution of marketing campaigns and initiatives. This includes conducting market research, developing marketing collateral, managing social media channels, and tracking marketing performance.

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DBS Bank Jobs Near Me

Responsibilities:

- Conduct market research to identify and understand customer needs and preferences
- Develop marketing plans and strategies that align with DBS's overall business goals
- Create and manage marketing collateral, including brochures, website content, and social media posts
- Manage social media channels and engage with customers online
- Track marketing performance and measure results
- Support other marketing team members with ad hoc projects

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DBS Bank Careers

Skills:

- Strong understanding of marketing principles and practices
- Excellent written and verbal communication skills
- Experience with social media marketing

- Ability to work independently and as part of a team
- Proficiency in Microsoft Office Suite
- Strong analytical and problem-solving skills

Qualifications:

- Bachelor's degree in marketing, communications, or a related field

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