



<https://jobroll.govhelp.in/job/colgate-recruitment-2024-freshers-jobs-content-marketing-manager-post/>

Colgate Recruitment 2024 – Freshers Jobs – Content Marketing Manager Post

Hiring organization
Colgate

Job Location

India
Remote work from: IND

Date posted

December 18, 2023

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Valid through

31.03.2024

Base Salary

USD 16,100 - USD 22,600

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Colgate Recruitment 2024

Colgate-Palmolive, a global leader in oral care, is seeking passionate and creative individuals to join their growing team as Content Marketing Managers. This is an exciting opportunity for individuals who are passionate about content creation and oral care to play a key role in developing and managing Colgate's content strategy across various platforms.

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Colgate Careers

Responsibilities:

- Develop and implement a comprehensive content marketing strategy aligned with Colgate's brand objectives.
- Create high-quality content across various formats, including blog posts, articles, videos, social media posts, and infographics.
- Manage and optimize the Colgate website and social media channels.
- Track and analyze content performance to identify areas for improvement.
- Collaborate with cross-functional teams to integrate content marketing activities with other marketing initiatives.
- Stay up-to-date on the latest content marketing trends and best practices.
- Identify and implement new content marketing tools and technologies.

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Colgate Jobs Near Me

Skills:

- Bachelor's degree in Marketing, Communications, Journalism, or a related field.
- Minimum 3-5 years of experience in content marketing or a related field.
- Proven track record of creating high-quality content that engages audiences.
- Strong understanding of content marketing principles and best practices.
- Excellent writing and communication skills.
- Experience with content management systems and social media platforms.
- Strong analytical and problem-solving skills.
- Ability to work independently and as part of a team.

Important Links Time management and organizational skills **Find the Link in [Apply Now](#) Button**

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