



<https://jobroll.govhelp.in/job/colgate-recruitment-2024-all-jobs-for-you-abm-manager-post/>

Colgate Recruitment 2024 – All Jobs For You – ABM Manager Post

Hiring organization
Colgate

Job Location

India
Remote work from: IND

Date posted

December 22, 2023

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Valid through

31.03.2024

Base Salary

USD 16,200 - USD 22,700

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Colgate Recruitment 2024

Colgate-Palmolive, a global leader in oral care and consumer products, is seeking a dynamic and strategic individual to join our team as an Assistant Brand Manager (ABM) Manager. As we continue to innovate and deliver trusted products to consumers worldwide, we are looking for a professional with a passion for brand management and marketing. Join Colgate and be part of a company that values excellence, diversity, and a commitment to improving lives through superior products.

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Colgate Careers

Responsibilities:

- Contribute to the development and execution of brand strategies.
- Collaborate with cross-functional teams to ensure alignment with business objectives.
- Analyze market trends and consumer insights to inform brand strategy.
- Conduct market research to understand consumer behavior and preferences.
- Analyze competitive landscapes and identify opportunities for differentiation.
- Utilize data and insights to make informed decisions for brand positioning.

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Colgate Jobs Near Me

Skills:

- Strong understanding of marketing principles and brand management.
- Ability to develop and implement effective marketing strategies.
- Analytical skills to assess campaign performance and market trends.
- Excellent communication skills, both written and verbal.
- Ability to convey marketing strategies and ideas effectively.

Important Links Collaborative and team-oriented communication style. **Find the Link in [Apply Now](#) Button**

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