



<https://jobroll.govhelp.in/job/colgate-recruitment-2023-all-india-jobs-junior-marketing-executive-post/>

## Colgate Recruitment 2023 – All India Jobs – Junior Marketing Executive Post

**Hiring organization**  
Colgate

### Job Location

India  
Remote work from: IND

### Date posted

December 6, 2023

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### Valid through

31.03.2024

### Base Salary

USD 20,600 - USD 26,100

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### Qualifications

12th Passed

### Employment Type

Full-time

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### Description

## Colgate Recruitment 2023

Colgate, a global leader in consumer products, is seeking a passionate and motivated Junior Marketing Executive to join our dynamic team. The ideal candidate will have a strong understanding of marketing principles and practices, as well as excellent communication and interpersonal skills. They will be responsible for assisting with the development and execution of marketing campaigns, conducting market research, and creating marketing materials.

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### Colgate Careers

#### Responsibilities:

- Assist with the development and execution of marketing campaigns across multiple channels, including digital, social media, and print
- Conduct market research to identify trends, competitor activities, and consumer insights
- Create marketing materials, such as brochures, presentations, and social media posts
- Manage and maintain marketing materials on the company website and other digital platforms
- Support the marketing team with project planning, budgeting, and reporting

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## Colgate Jobs Near Me

### Skills:

- Strong understanding of marketing principles and practices
- Experience with digital marketing channels, including social media, search engine optimization (SEO), and pay-per-click (PPC) advertising
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team

**Important Links** Find the Link in [Apply Now](#) Button

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