



<https://jobroll.govhelp.in/job/colgate-recruitment-2023-all-india-jobs-junior-marketing-executive-post/>

Colgate Recruitment 2023 – All India Jobs – Junior Marketing Executive Post

Hiring organization
Colgate

Job Location

India
Remote work from: IND

Date posted
December 6, 2023

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Valid through
31.03.2024

Base Salary

USD 20,600 - USD 26,100

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Qualifications

12th Passed

Employment Type

Full-time

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Description

Colgate Recruitment 2023

Colgate, a global leader in consumer products, is seeking a passionate and motivated Junior Marketing Executive to join our dynamic team. The ideal candidate will have a strong understanding of marketing principles and practices, as well as excellent communication and interpersonal skills. They will be responsible for assisting with the development and execution of marketing campaigns, conducting market research, and creating marketing materials.

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Colgate Careers

Responsibilities:

- Assist with the development and execution of marketing campaigns across multiple channels, including digital, social media, and print
- Conduct market research to identify trends, competitor activities, and consumer insights
- Create marketing materials, such as brochures, presentations, and social media posts
- Manage and maintain marketing materials on the company website and other digital platforms
- Support the marketing team with project planning, budgeting, and reporting

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Colgate Jobs Near Me

Skills:

- Strong understanding of marketing principles and practices
- Experience with digital marketing channels, including social media, search engine optimization (SEO), and pay-per-click (PPC) advertising
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team

Important Links Find the Link in [Apply Now](#) Button

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