Capgemini Recruitment 2023 – Jobs Hiring – Customer Marketing Manager Post

Hiring organization
Capgemini

Job Location
India
Remote work from: India

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Date posted
September 6, 2023

Valid through
31.12.2023

Base Salary
USD 24,000 - USD 30,000

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Qualifications
Graduate

Employment Type
Full-time

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Description

Capgemini Recruitment 2023

The Customer Marketing Manager (Fresher) is responsible for developing and executing marketing campaigns that target and engage Capgemini's customers. This includes tasks such as developing marketing strategies, creating marketing collateral, and managing marketing campaigns. This is an entry-level position that offers the opportunity to learn about customer marketing and gain experience in a leading IT consulting firm.

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Capgemini Careers

Responsibilities:

- Develop and execute marketing campaigns that target and engage Capgemini's customers
- Develop marketing strategies based on customer insights
- Create marketing collateral, such as brochures, website content, and social media posts
- Manage marketing campaigns, including tracking results and making adjustments as needed
- Work with other marketing team members to ensure that marketing efforts are aligned with the overall business goals

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Skills:

- Strong marketing skills, including strategic thinking, creative problem-solving, and analytical skills
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite
- Knowledge of marketing software and tools

Important Links **Find the Link in** [Apply Now](#) **Button**