



<https://jobroll.govhelp.in/job/capgemini-recruitment-2023-all-india-jobs-marketing-staff-post/>

Capgemini Recruitment 2023 – All India Jobs – Marketing Staff Post

Hiring organization
Capgemini

Job Location

India
Remote work from: India

Date posted
August 11, 2023

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Valid through
31.12.2023

Base Salary

USD 24,000 - USD 30,000

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Qualifications

12th Passed

Employment Type

Full-time

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Description

Capgemini Recruitment 2023

The Marketing Staff position is responsible for supporting the marketing team with a variety of tasks, including:

- Creating and managing marketing content, such as website copy, blog posts, and social media posts.
- Developing and executing marketing campaigns.
- Tracking and analyzing marketing data.

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Capgemini Careers

Responsibilities:

- Create and manage marketing content, such as website copy, blog posts, and social media posts.
- Develop and execute marketing campaigns, including social media, email marketing, and paid advertising.
- Track and analyze marketing data to measure the effectiveness of campaigns.
- Work with other departments to coordinate marketing efforts, such as sales, product development, and customer service.
- Stay up-to-date on the latest marketing trends and technologies.

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Skills:

- Strong written and verbal communication skills.
- Excellent analytical and problem-solving skills.
- Ability to work independently and as part of a team.
- Experience with a variety of marketing software, such as Adobe Creative Suite, Google Analytics, and HubSpot.
- A passion for marketing and a desire to learn new things.

Qualifications:

- Bachelor's degree in marketing or a related field.
- 1-2 years of experience in marketing.
- Proficiency in Microsoft Office Suite.

Important Links Experience with social media marketing and email marketing

Find the Link in [Apply Now](#) Button

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