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Capgemini Recruitment 2023 – All India Jobs – Marketing Associate Post

Hiring organization
Capgemini

Job Location

India
Remote work from: India

Date posted
September 1, 2023

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Valid through
31.12.2023

Base Salary

USD 24,000 - USD 30,000

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Qualifications

10th,12th,Graduate

Employment Type

Full-time

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Description

Capgemini Recruitment 2023

The Marketing Associate is responsible for supporting the marketing team in a variety of activities, including developing and executing marketing campaigns, creating and managing marketing content, and tracking and analyzing marketing results. The ideal candidate will have a strong understanding of marketing principles and practices, as well as excellent communication and writing skills.

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Capgemini Careers

Responsibilities:

- Develop and execute marketing campaigns, including social media, email marketing, and public relations
- Create and manage marketing content, such as website copy, blog posts, and social media posts
- Track and analyze marketing results to measure the effectiveness of campaigns
- Support the marketing team with other tasks, such as research, data entry, and event planning

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Capgemini Jobs Near Me

Skills:

- Strong understanding of marketing principles and practices
- Excellent communication and writing skills
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint)
- Experience with social media marketing and email marketing
- Ability to work independently and as part of a team

Qualifications:

- Bachelor's degree in marketing, communications, or a related field

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