



<https://jobroll.govhelp.in/job/britannia-recruitment-2023-work-from-home-marketing-specialist-post/>

Britannia Recruitment 2023 – Work From Home – Marketing Specialist Post

Hiring organization
Britannia

Job Location

India
Remote work from: India

Date posted
August 10, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.12.2023

Base Salary

USD 25,000 - USD 30,000

APPLY NOW

Qualifications

12th Passed & Graduate

Employment Type

work from home

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Britannia Recruitment 2023

The Marketing Specialist is responsible for developing and executing marketing strategies for Britannia's brands and products. This includes developing and executing marketing campaigns, managing social media channels, and creating marketing materials. The ideal candidate will have a strong understanding of marketing principles and be able to effectively communicate with a variety of audiences.

(adsbygoogle = window.adsbygoogle || []).push({});

Britannia Jobs Near Me

Responsibilities:

- Develop and execute marketing strategies for Britannia's brands and products
- Manage social media channels and create engaging content
- Create marketing materials, such as brochures, flyers, and website content
- Work with the sales team to develop and implement sales promotions
- Track and analyze marketing results and make recommendations for improvement
- Stay up-to-date on the latest marketing trends

(adsbygoogle = window.adsbygoogle || []).push({});

Britannia Careers

Skills:

- Strong understanding of marketing principles
- Excellent written and verbal communication skills
- Experience with social media marketing
- Experience with graphic design and content creation
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 2+ years of experience in marketing
- Proficiency in Microsoft Office Suite (Excel, PowerPoint, Word)
- Experience with social media marketing platforms (Facebook, Twitter, Instagram)

Important Links Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});