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Britannia Recruitment 2023 – Work From Home – Marketing Executive Post

Hiring organization
Britannia

Job Location

India
Remote work from: India

Date posted
August 30, 2023

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Valid through
31.12.2023

Base Salary

USD 18,000 - USD 24,000

APPLY NOW

Qualifications

12th Passed & Graduate

Employment Type

work from home

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Description

Britannia Recruitment 2023

The Marketing Advertising Executive is responsible for developing and executing marketing and advertising campaigns for Britannia. This includes developing creative concepts, managing media buys, and tracking campaign performance.

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Britannia Jobs Near Me

Responsibilities:

- Develop creative concepts for marketing and advertising campaigns.
- Manage media buys for marketing and advertising campaigns.
- Track campaign performance and measure results.
- Work with other departments to ensure that marketing and advertising campaigns are aligned with the company's overall strategy.

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Britannia Careers

Skills:

- Excellent creative and strategic thinking skills.
- Strong understanding of marketing and advertising principles.
- Proficient in Microsoft Office Suite and other marketing and advertising

software.

- Ability to work independently and as part of a team.

Qualifications:

- Bachelor's degree in marketing, advertising, or a related field.
- 2+ years of experience in marketing and advertising.

Important Links Experience in the food or beverage industry

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