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Britannia Recruitment 2023 – Jobs For Freshers – Senior Marketing Analyst Post

Hiring organization
Britannia

Job Location

India
Remote work from: India

Date posted
August 12, 2023

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Valid through
31.12.2023

Base Salary

USD 25,000 - USD 30,000

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Qualifications

12th Passed & Graduate

Employment Type

Full-time

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Description

Britannia Recruitment 2023

The Senior Marketing Analyst is responsible for providing strategic insights and analysis to support the development and execution of Britannia's marketing campaigns. The ideal candidate will have a strong understanding of market research, data analysis, and marketing communications. They will also be able to work independently and as part of a team to deliver results.

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Britannia Jobs Near Me

Responsibilities:

- Conduct market research and analysis to identify and understand customer needs and preferences.
- Develop and execute marketing plans that align with Britannia's overall business goals.
- Measure and analyze the effectiveness of marketing campaigns.
- Create and manage marketing content, including website copy, social media posts, and email campaigns.
- Work with internal stakeholders to ensure that marketing initiatives are aligned with the company's branding and messaging.
- Stay up-to-date on the latest marketing trends and technologies.

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Britannia Careers

Skills:

- Strong analytical and problem-solving skills
- Excellent written and verbal communication skills
- Experience with market research and data analysis
- Proficiency in Microsoft Office Suite (Excel, PowerPoint, Word)
- Experience with marketing analytics tools (Google Analytics, Adobe Analytics)
- Experience with social media marketing
- Ability to work independently and as part of a team

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- 5+ years of experience in marketing, with 3+ years in a senior-level role

Experience in the food and beverage industry is a plus.

Important Links **Find the Link in [Apply Now](#) Button**

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