Big Basket Recruitment 2024 – Freshers Jobs – Sales and Marketing Associate Post

Job Location
India
Remote work from: India

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Base Salary
USD 14,500 - USD 21,000

Qualifications
12th Passed

Employment Type
Full-time

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Description

Big Basket Recruitment 2024

As a Sales and Marketing Associate, you'll play a crucial role in driving our sales and brand awareness. You'll be responsible for a wide range of activities, from supporting the sales team to developing and implementing marketing campaigns. This role is perfect for someone with a keen eye for detail, strong communication skills, and a passion for exceeding expectations.

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Big Basket Careers

Responsibilities:

- Assist the sales team with lead generation, qualification, and nurturing.
- Prepare sales proposals and presentations.
- Schedule and manage sales meetings and appointments.
- Track and analyze sales data to identify trends and opportunities.
- Develop and implement marketing campaigns across various channels (social media, email, website, etc.).
- Create engaging content, including blog posts, articles, and social media posts.
- Manage the company's social media presence and build online communities.
- Analyze marketing campaign performance and make recommendations for improvement.

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Big Basket Jobs Near Me

Hiring organization
Big Basket

Date posted
January 11, 2024

Valid through
31.08.2024

APPLY NOW

Skills:

- Excellent written and verbal communication skills.
- Strong analytical and problem-solving skills.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite and marketing automation tools.
- Creative and innovative with a passion for digital marketing.

Important Links **Find the Link in [Apply Now](#) Button**

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